

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Deleware, OH 43015

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
262808-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Hard Working Americar	HARD WORKING AMRCN	3028

Flight Dates	Order #	Alt Order #
10/23/12 - 11/01/12	262808	06390256

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Local 4 News Today @ 6A	6A-630A	- 1111 - -	:30	4	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111 - - 4 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/23/12 6:14 AM Local 4 News Today @ 6A 6A-630A :30 TVI SSHAC1201H \$2,200.00 NM									
4 WDIV W 10/24/12 6:23 AM Local 4 News Today @ 6A 6A-630A :30 TVI SSHAC1202H \$2,200.00 NM									
3 WDIV Th 10/25/12 6:15 AM Local 4 News Today @ 6A 6A-630A :30 TVI SSHAC1202H \$2,200.00 NM									
1 WDIV F 10/26/12 6:10 AM Local 4 News Today @ 6A 6A-630A :30 TVI SSHAC1202H \$2,200.00 NM									
3	10/27/12	10/27/12	Sat 6-8am/Local 4 News	6-7am	- - - - - 1 -	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - - - 1 - 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/27/12 6:51 AM Sat 6-8am/Local 4 News 6-7am :30 TVI SSHAC1202H \$1,800.00 NM									
4	10/28/12	10/28/12	Sun News 6-730am	Sun 6-7am	- - - - - 1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - - - 1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/28/12 6:39 AM Sun News 6-730am :30 TVI SSHAC1202H \$1,100.00 NM									
5	10/28/12	10/28/12	Sun Today Show 9-10A	9A-10A	- - - - - 1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - - - 1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/28/12 9:27 AM Sun Today Show 9-10A 9A-10A :30 TVI SSHAC1202H \$3,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
262808-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/Hard Working American	HARD WORKING AMRCNS	3028	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/23/12	10/25/12	M-F Local 4 News 6-630p	6P-630P	- 111 - - -	:30	3	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 111 - - - 3 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV Tu 10/23/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 TVI SSHAC1201H \$5,500.00 NM									
1 WDIV W 10/24/12 6:28 PM M-F Local 4 News 6-630pm 6P-630P :30 TVI SSHAC1202H \$5,500.00 NM									
2 WDIV Th 10/25/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 TVI SSHAC1202H \$5,500.00 NM									
8	10/23/12	10/26/12	NBC Nightly News	630-7p	- 1111 - -	:30	4	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111 - - 4 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 6:59 PM NBC Nightly News 630-7p :30 TVI SSHAC1201H \$5,000.00 NM									
4 WDIV W 10/24/12 6:51 PM NBC Nightly News 630-7p :30 TVI SSHAC1202H \$5,000.00 NM									
2 WDIV Th 10/25/12 6:59 PM NBC Nightly News 630-7p :30 TVI SSHAC1202H \$5,000.00 NM									
3 WDIV F 10/26/12 6:59 PM NBC Nightly News 630-7p :30 TVI SSHAC1202H \$5,000.00 NM									
10	10/28/12	10/28/12	Sun 6-7pm Local News	6-7p	- - - - - 1	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - - - 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/28/12 6:41 PM Sun 6-7pm Local News 6-7p :30 TVI SSHAC1202H \$2,800.00 NM									
11	10/23/12	10/26/12	M-F Jeopardy	730P-8P	- 11 - 1 - -	:30	3	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 11 - 1 - - 3 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/23/12 7:36 PM M-F Jeopardy 730P-8P :30 TVI SSHAC1201H \$7,000.00 NM									
1 WDIV W 10/24/12 7:43 PM M-F Jeopardy 730P-8P :30 TVI SSHAC1202H \$7,000.00 NM									
3 WDIV F 10/26/12 7:59 PM M-F Jeopardy 730P-8P :30 TVI SSHAC1202H \$7,000.00 NM									
13	10/23/12	10/26/12	11-1135P Late News	11P-1135P	- 1111 - -	:30	4	\$7,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111 - - 4 \$7,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 11:26 PM 11-1135P Late News 11P-1135P :30 TVI SSHAC1201H \$7,800.00 NM									
2 WDIV W 10/24/12 11:23 PM 11-1135P Late News 11P-1135P :30 TVI SSHAC1202H \$7,800.00 NM									
3 WDIV Th 10/25/12 11:23 PM 11-1135P Late News 11P-1135P :30 TVI SSHAC1202H \$7,800.00 NM									
4 WDIV F 10/26/12 11:11 PM 11-1135P Late News 11P-1135P :30 TVI SSHAC1202H \$7,800.00 NM									
16	10/27/12	10/27/12	Sat 11-1130P Late News	11-1130P	- - - - - 1 -	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - - - 1 - \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/27/12 11:29 PM Sat 11-1130P Late News 11-1130P :30 TVI SSHAC1202H \$6,500.00 NM									

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262808-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/Hard Working American	HARD WORKING AMRCN	3028	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
17	10/28/12	10/28/12	Sun LN after FB	Sun LN after FB	-----1	:30	1	\$5,900.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$5,900.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WDIV</td><td>Su</td><td>10/28/12</td><td>12:20 AM</td><td>Sun LN after FB</td><td>Sun LN after FB</td><td>:30</td><td>TVI SSHAC1202H</td><td>\$5,900.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/22/12	10/28/12	-----1	1	\$5,900.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WDIV	Su	10/28/12	12:20 AM	Sun LN after FB	Sun LN after FB	:30	TVI SSHAC1202H	\$5,900.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WDIV	Su	10/28/12	12:20 AM	Sun LN after FB	Sun LN after FB	:30	TVI SSHAC1202H	\$5,900.00 NM																																								

<u>Total Spots</u>	24	<u>Gross Total</u>	\$118,600.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$17,790.00
<u>Net Amount Due</u>	\$100,810.00

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